



## **7.3 INSTITUTIONAL DISTINCTIVENESS**

### **1) Empowering the rural youth through:**

The institute has taken a policy to educate and motivate the rural youth of the backward communities. In that scenario, KITS has identified the few extremely rural mandals and conducted vigorous campaigning in educating the youth towards the higher education as potential area and convinced them to aim for prospects in higher education.

Upon admission, it was observed that the students from these areas were found to be more concentrative on learning activities and inclined towards games and sports, but communication skills and technical knowledge is a challenge for them. In order to mentor them to become industry ready engineers, college has formed empowerment cells and arranged training by reputed agencies like IT curve technologies, ICT, APSSDC and Personality development classes by reputed experts like Yandamuri VirendraNath, GampaNageswara Rao etc., Systemic planning and approach lead the growth in student career as well as progress resulting in placement opportunities in reputed MNCs.

### **2) Implementation of ICT**

Institute has taken initiative in implementation of ICT and some of these are:

- ❖ Learning Management System (Moodle)
- ❖ Learning Material for Remedial Coaching
- ❖ For slow learners, institute provides remedial coaching
- ❖ Developing Program objectives and Program Specific objectives
- ❖ Smart Classrooms: Where a variety of synchronous technologies facilitates faculty to make presentations more interactive.
- ❖ Audio and video conferencing enable the institute to live streaming of the lecture.
- ❖ ERP (ETABS) for academic administration, Admission, Attendance Management, Examination, Fee Management and Result Generation.

### **3) Mentoring System**

- ❖ KCIT also offers a highly-efficient Mentoring system through which a group of students is assigned to a faculty member at the commencement of the program and through the course of stay in the institute.
- ❖ Mentors meet their students and guide them with their studies and extra-curricular activities. They also provide advice relating to career guidance and personal problems. The mentoring system ensures that the students adapt to the dynamic learning environment and lead their ways into highly successful careers.
- ❖ High quality of the academic excellence covers way for the desired outcomes of conceptual learning and technical competency among the students. This is achieved through curriculum design in tune with the global requirement blended with innovative teaching –learning methods.
- ❖ Inclusion of Library hour and Departmental Association Activities (DAA) within the class time table to inculcate the habit of referring standard text books and international journals etc. Students utilize these hours to search for information on topics covered in the classrooms and to improve their knowledge.

### **4) Location Advantage**

KITS is surrounded by several villages and the ambience is set in a completely rural background with serene atmosphere. Many students are coming from nearby villages. Due to these factors the institute is free from pollution and doesn't get exposed to contamination. With these aspects' students will get benefited not only financially but also health point of view. By possessing the above special features, the institution maintains its distinctiveness.

The institute caters the needs and demands of students with regards to the transportation for both faculty and students with bus services covering extremely rural areas and the length and breathe of Markapur revenue division. The buses are safe with well-trained drivers appointed by the college authorities. The buses also equipped with First Aid facility.

### **5) Social Service:**

The institute is contributing to the development of the nation by capacity and character building of the students. The institute takes lead in serving the society and in inculcating those values in the minds of young generations and imbibing in them, the required qualities to make an honorable living in the society.

### **6) NSS activities:**

The KITS-NSS team takes up initiatives in collaboration with government agencies and NGOs to build up social responsibility among the students by arranging blood donation camps, tree plantation, women empowerment, skill developments, voter's awareness programs, Clean Campus, Eco friendly activities etc.,

### **7) Scholarships for Poor Students and Concessions on Hostel & Transportation Fees:**

At our college, we firmly believe that financial barriers should not hinder access to quality education. We offer scholarships to deserving students from economically disadvantaged backgrounds, ensuring they have the opportunity to pursue their academic aspirations. Additionally, our college provides concessions on hostel fees, allowing students facing financial hardships to have a safe and comfortable living environment, enabling them to focus on their studies and personal growth. Fee concession on Transportation Charges enables individuals to travel conveniently to and from the college without any financial burden.

### **8) Free Lunch & Transportation Provision for Staff:**

For the past decade, our college has been providing free lunch & free transportation to all staff members. This practice not only fosters a sense of community among the staff but also acknowledges their hard work and dedication. By ensuring that all staff members receive nutritious meals, the college promotes a healthy and productive work environment.

### **9) Community Service Projects:**

Our college strongly believes in giving back to the community. To fulfill this commitment, various community service projects are undertaken throughout the year. These projects aim to address social issues, such as literacy, environmental awareness, healthcare, and rural development. By engaging students in these projects, our college instills a sense of empathy, social responsibility, and leadership skills in the next generation.

### **10) Health Consciousness Campaigns:**

Our college actively raises awareness about health consciousness in nearby villages. Through workshops, seminars, and health camps, the college educates villagers about hygiene, preventive healthcare, and disease management. By bridging the gap between the college and the community, these campaigns promote overall well-being and contribute to a healthier society.

### **11) Addressing Environmental Concerns:**

Our college is dedicated to addressing environmental challenges such as water scarcity and pollution. Through various initiatives, including rainwater harvesting, waste management, and tree plantation drives, our college strives to create a sustainable and eco-friendly campus. Furthermore, students and faculty actively participate in campaigns to reduce air pollution and promote environmental conservation.

**12) Annadanam program:** Our college management consistently organizes the Annadanam program on different occasions such as Vinayaka Chaturthi

and the Annual Day, providing free meals to those in need and promoting philanthropy in our community. This initiative symbolizes compassion and unity, bringing together students, faculty, staff, and the local community to alleviate hunger. Through active participation, our college cultivates social responsibility and empathy, instilling values that go beyond academics. This philanthropic effort not only addresses immediate needs but also nurtures a culture of generosity, making our college a beacon of hope in the community. The management's dedication to creating an inclusive society is evident through the Annadanam program.

**13) Innovation and Technology:** Our college embraces innovation and fosters technological advancements. This empowers them to explore new spheres of creativity and problem-solving, preparing them for the dynamic and evolving world.

In conclusion, our college's distinctiveness lies in its unwavering commitment to social welfare, academic excellence, and community engagement. From scholarships for underprivileged students to free lunch provision for staff, from community service projects to addressing environmental concerns, our college continuously endeavors to make a positive impact on society.



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