

# Privacy Policy – [www.kits-anna.com](http://www.kits-anna.com)

## 1. Scope

This Privacy Policy applies to the digital platforms, ERP systems, and mobile applications developed and maintained by **Krishna Chaitanya Institute of Technology & Sciences (KITS), Markapuram**, as well as third-party vendor applications used for academic and examination purposes.

## 2. Applications Covered

In addition to KITS-developed systems, the following vendor applications are included under this Privacy Policy:

- **MyClassBoard** (student information and academic management)
- **Orgmaker – Autonomous Examination Branch Automation Tool**

Vendor: *Hilip Technologies Private Limited, Hyderabad* Link:  
<https://kitsanna.orgmaker.com/App#>

## 3. Data Collection Methods

We collect information through:

- Direct input from students, faculty, and staff via Applications and ERP systems.
- Forms shared in **WhatsApp groups** for academic and examination purposes.
- Automated logs, cookies, and analytics tools.

Types of data collected include:

- **Personal Information:** Name, contact details, student/faculty ID, login credentials.
- **Technical Information:** Device type, operating system, browser.
- **Usage Data:** Pages visited, features used, performance metrics.

## 4. How We Use Your Information

- To provide, operate, and maintain academic and examination services.
- To improve and personalize user experience.
- To ensure security and integrity of examination processes.

## **5. Sharing of Information**

Information may be shared:

- With authorized vendors (e.g., Hilip Technologies for Orgmaker, MyClassBoard).
- With your consent.
- To comply with legal obligations.
- To protect institutional rights and property.

## **6. Security**

We take reasonable measures to protect your data. However, no system is completely secure. Users are advised not to jailbreak or root devices, and to exercise caution when submitting data via WhatsApp forms.

## **7. Third-Party Services**

Applications may use third-party services subject to their own Terms and Conditions, including:

- Google Play Services
- Firebase Analytics
- Firebase Crashlytics

## **8. Children's Privacy**

We do not knowingly collect personal information from children under 13. If such data is found, it will be deleted.

## **9. Updates**

This Privacy Policy may be updated periodically. Updates will be posted on [www.kits-anna.com](http://www.kits-anna.com).